

Percent for Art

University Facilities (UF)

Policy 12.0

Effective Date: August 26, 2013

Last Modified Date: N/A

Approved by: Administrative Council; August 26, 2013

Purpose:

To establish a systematic approach to fund Artwork related to capital projects.

Policy:

It is the policy of Clemson University to include and set aside ½ of 1% of the construction value of capital projects for Artwork. The Fund is established to provide a funding source for the planning, acquisition commissioning, and ongoing maintenance of Artwork. All capital projects (H-12 and P-20) will participate in this program and set aside the appropriate funds in a central institutional account specifically identified for Art. This policy applies to all projects that have not yet received final approval from the CU Board of Trustees.

Background:

A Percent for Art program was identified in the 2003 Long Range Master Plan design guidelines, and has been engaged with success on several projects. This policy creates a standard for the practice and provides a way to keep the Artwork in proper condition long term.

Procedure:

Upon approval of a new or revised capital project by the Budget and Control Board, ½ of 1% of the construction value will be transferred to a CUX account as soon as funds are available. The expenditure of funds from the account requires the approval of the Director of the Lee Gallery. Initial funding of the new central account for Art may be derived from funds already allocated to the stewardship of these assets.

Expenditure Guideline:

No more than 90% of the balance of the fund can be expended on the purchase of Artwork. The remaining funds will be used to maintain and support the Art and the program through which the Art is identified and acquired.

Engagement:

The intent of the program is to enhance the programs and environments of Clemson University through Art. In every case the project sponsor/user and students will be engaged in the process of acquiring Artwork in order to understand the goals and objectives of the program. The team selecting the Artwork will use as a planning guideline the following quote by Thomas Green Clemson: “The Beautiful Arts – the magic bonds which unite all ages and nations*”.

Leadership:

The Percent for Art program is to be led by the Lee Gallery Director. It will be the responsibility of the Director to work with the University Planning & Design Office to identify projects that would participate in the program and engage the right programs and people to bring each Art project to a successful conclusion.

Exemptions:

Capital projects that are related to utilities, site-work, repair, or renovation and that are not required to bring a building up to current code by virtue of the work exceeding the building replacement value by 50% are exempt from this policy.

**Excerpt from a lecture delivered by Thomas Green Clemson at the Second Festival of the Washington Art Association - 1859*